



Florida Hardware • IDS is excited to announce our Spring 2021 Virtual Trade Show.

Florida Hardware is excited to prepare for our **Spring 2021 Virtual Online Trade Show**. Our Web Development Team has built a state of the industry Virtual Trade Show package that will be easy to navigate for our Retail Dealer Store partners. Last Fall we launched our first ever **Virtual Online Trade Show** with **OVER 1200 Retail Stores** participating in the US and Internationally.

We are looking forward to an ever better **Spring 2021 Virtual Online Trade Show**.

How Do I participate in Florida Hardware's Spring 2021 Virtual Trade Show?

- Register before December 1st, 2020 by submitting the included registration form.

How much does it cost to participate in the virtual show?

- A detailed list of booth features and costs is available on the registration form.

When do I need to have my show programs and supporting video submitted?

- Show programs and supporting videos need to be submitted before December 16, 2020.

What if I don't know how to make a video about the highlights of my show programs?

- We are happy to help. Making a video is not difficult, but can be time consuming. Details and costs for Florida Hardware to produce your video is included in the registration form.

What does a virtual show booth look like?

- Included is a mockup of the virtual show booth design for the Spring 2021 event.



2021 SPRING VIRTUAL MARKET JAN 27 - FEB 6, 2021 BOOTH REGISTRATION FORM

Registration Due December 1st

One vendor per sheet - Please copy this form for each additional vendor

Vendor Name: _____

Vendor Representative: _____

Email Address (required): _____

Phone: _____ Publish for customers with questions Yes No

Billing Address: _____

City: _____ State: _____ Zip: _____

Virtual Booth (Required) \$1,050.00
Includes promotional warehouse items, vendor submitted video, Drop Ship programs, Money Tree Display programs, and Pallet Alley deals.

Premier Vendor (Optional) \$ 500.00
Your logo will be featured in customer promotional emails and priority listing with logo on the show home page.

Full Banner & Premier Vendor (Optional) \$1,500.00
Full banner ad on home page plus all "Premier Vendor" benefits listed above.

Video Support (Required if not supplied) \$ 400.00
Florida Hardware will create your "Virtual Booth" video.

Total \$ _____

Method of Payment **All Vendors must pay booth fee before December 31, 2020.**

(1) **Check Enclosed** (USD drawn on a US Bank)

Payable to: Florida Hardware LLC
PO Box 6759
Jacksonville FL 32236-6759

- OR -

(2) **Invoice my Company** (Online Payment Available via Echeck/ACH and Credit Card, fees may apply)

Attention: _____

Online Invoice Email: _____

Authorized Signature: _____ Title: _____

Printed Name: _____

Fax or Email Completed forms to dealermarket@floridahardware.com or fax: (904) 783-4556



VENDOR PROGRAM FORM

Programs are due by December 16, 2020!

SUPPLIER INFORMATION *(Required)*

PROMOTIONAL TERMS *(Required)*

Manufacturer Name:	Stock \ Warehouse Full Line Discount: _____ %
Representative Name:	Normal Terms, Plus Additional Days (check one): + 60days + 90days
Phone:	
Fax:	Freight Terms:
Email:	Manufacturers Approval Contact:
Notes:	Show Order Buying Window - multiple orders required, minimum 30 days before and after the show.
Signature:	

HOT BUY SPECIALS

(requires submission of high resolution images for each product)

- These Are Market Leading, Core Items
- Exceptionally Priced, Reflecting Market Sensitivities And Competition
- Stocked In The Florida Hardware Warehouse
- Items Will Be Offered During Show Hours To Attending Dealers

Florida Item Number	Model Number	Item Description	UOM	MSRP	Spiff/ Rebate	Regular Net Cost	Promo Net Cost

"MONEY TREE" DISPLAYS

(requires submission of a high resolution image of the display and excel formatted descriptions and pricing)

- Small Plan-O-Grams, Assortments, Counter Displays, And ¼ Pallets
- Designed To Get Placement In A Store, "Buy Real Estate"
- Feature Large Rebates For Buying An Entire Display
- Built To Drive Replenishment Business
- Typically 50%+ In Spiffs Or Discounts
- Require Digital Submission Of Image And Product Listing

Model Number	UPC Number	Item Description	UOM	Dspl Qty	MSRP	Spiff/ Rebate	Regular Net Cost	Promo Net Cost

DROP SHIP PROMOTIONS

Model Number	UPC Number	Item Description	UOM	Dspl Qty	MSRP	Spiff/ Rebate	Regular Net Cost	Promo Net Cost

"PALLET ALLEY", PALLET DEALS

Model Number	UPC Number	Item Description	UOM	Dspl Qty	MSRP	Spiff/ Rebate	Regular Net Cost	Promo Net Cost

*Add additional rows as needed. Please do not change or re-arrange columns, or column headings. Submit complete.



AT THE FLORIDA HARDWARE VIRTUAL ONLINE TRADE SHOW

zoetis FOR ANIMAL HEALTH YOU.

[CLICK HERE](#) For More Information on Additional Links

2020 Fall Virtual Show page from the Website

Florida Hardware | IDS - Virtual Show Booths

Animal Health & Feed	Automotive	Builders Hrdw & Fasteners	Electrical
Farm & Ranch	Hand & Power Tools	Houseware HVAC	Lawn & Garden
Paint & Paint Sundries	Plumbing	Roofing	Sporting Goods

436 Cassat Avenue
Jacksonville
FL 32254-3720
Tel: (800) 793-0926
Fax: (904) 473-9271

285 Oakwood Drive
Harrisonburg
VA 22801-3930
Tel: (800) 241-6542
Fax: (800) 611-6699

History
Areas We Serve
Distribution America
Driving Directions
Download
General Inquiry
Customer Inquiry
Vendor Inquiry

Animal Health & Feed
Automotive, Tractor & Marine
Builders Hardware
Electrical
Farm & Ranch Supplies
Fasteners, Rope & Chain
Hand & Power Tools

Heating & Cooling
Housewares & Household
Lawn & Garden
Paint & Sundries
Plumbing
Seed & Bird Seed
Sporting & Outdoors
Store Supplies

Florida Hardware | IDS - Virtual Show Booths

- | | | |
|-----------------------------------|--------------------------------------|---|
| Absolute Coatings | Lowe's | Rustoleum / Zinsser Corp |
| Absolute Coatings | Mentor | Rustoleum Paint Corp |
| Allied | Mentor / Rust Patrol | Rustoleum Varathane / Watco |
| Allied | Mentor / Valspar | Sashco Sealants Inc |
| Allied | Mentor / Valspar | Savogran Company |
| Allied | Mentor / Valspar | Seymour Of Sycamore |
| Allied | Mentor / Valspar | ShurLine/Nova Wildcat |
| Allied | Mentor / Valspar | Sikkens ProLux / PPG Incorporated |
| Allied | Mentor / Valspar | Sunnyside / Sansher Corp (Dads) |
| Allied | Mentor / Valspar | Sunnyside Corp / Back To Nature |
| Allied | Mentor / Valspar | Sunnyside Corporation |
| Allied | Mentor / Valspar | Sunnyside Corporation / M1 Products |
| Allied | Mentor / Valspar | Super Glue Corp & Pro-Seal |
| Allied | Mentor / Valspar | Swift Response, LLC (Flex Seal) |
| Allied | Mentor / Valspar | Thompsons Water Seal |
| Allied | Mentor / Valspar | Titan Spray Tech / Earlex |
| Allied | Mentor / Valspar | Trimaco Sundries |
| Allied | Mentor / Valspar | W M Barr-Klean Strip |
| Allied | Mentor / Valspar | White Lightning Products |
| Allied | Mentor / Valspar | Wooster Brush Co |
| Allied | Mentor / Valspar | World and Main (Great American GAM) |
| Allied | Mentor / Valspar | Yenkin Majestic Paint / Majic |

436 Cassat Avenue
Jacksonville
FL 32254-3720
Tel: (800) 793-0926
Fax: (800) 473-9271

285 Oakwood Drive
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Heating & Cooling
Housewares & Household
Lawn & Garden
Paint & Sundries
Plumbing
Seed & Bird Seed
Sporting & Outdoors
Store Supplies



Florida Hardware | IDS - Virtual Show Booth



ANCRA INTERNATIONAL / S-LINE

6% Full Line Show Discount and Hot Buy Coupon / Target Buys

+ New Items Added to Warehouse.

<https://sites.google.com/view/virtualbooth/home>

If you have any questions for this manufacturer, please use the "ASK A QUESTION" box below.

Manufacturer Rep:
Jason Lee jason@jchardware.com

Rep Phone:
(904) 868-6057

Rep Email:
jason@jchandcompany.com



STOCK ITEMS



PROGRAMS



MONEY TREE



PALLET ALLEY

ASK A QUESTION

436 Cassel Avenue
Jacksonville
FL 32254-2720
Tel: (904) 795-
Fax: (904) 473-

Awood Drive
Morgantown
1-29250
(803) 341-6542
(800) 611-6699

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SAMPLE page from the Website
2020 Fall Virtual Show

Distribution Centers

Locations - ★

Coverage area in green

